



Fiona Hutchison

UI/UX Designer, London UK

PHONE

0782 595 7565

EMAIL

fionajhutchison@gmail.com

PORTFOLIO

fionahutchison.design

EXPERIENCE	LEAD UI/UX DESIGNER 2015 - 2023 Movement Digital, London	Leading the design team to deliver best-in-class consumer-facing digital experiences, reaching millions of users globally for Coca-Cola's brand portfolio and various high-profile beauty brands.
	SR WEB DESIGNER 2013 - 2014 LinkNow Media, Montréal	Designing and customising web templates. Managing 500+ client websites for independent businesses across USA. PHP, HTML, CSS, Domain/DNS management, web-app integration, logo design, asset management and SEO services.
	GRAPHIC DESIGNER 2012 - 2013 Haddad Apparel, Montréal	Developing product boards for big box North American retailers. Managing licensed digital artwork by global fashion brands for garment production.
	WEB DESIGNER 2012 Precision CG, Montréal	Designing and launching digital campaigns, websites, CRM activations and social campaigns for various Canadian fashion brands.
EDUCATION	MOBILE UX DESIGN 2014 - 2015 Hyper Island, Stockholm	Professional accreditation, Student diploma Mobile Creative
	WEB DESIGN 2011 - 2012 Herzing College, Montréal	Professional accreditation, Student diploma Graphic design for the web
	FASHION MARKETING 2005 - 2006 Academy of Design and Technology, Montréal	Professional accreditation, Student diploma Fashion marketing
	PSYCHOLOGY 2003 - 2005 Dawson College, Montréal	College degree, Attestation of College Studies (A.E.C.) Social Science & Business Technology; Psychology
CERTIFICATES	GOOGLE UX 2021 Coursera, online	Professional certificate, Google career certificates Google UX Design
TOOLS	HTML/CSS, Adobe Suite (+ AEM), Figma, Framer, Sketch, Contentful, Sonata, GSC	
METHODS	Modular/material design, CXD, UCD, human design, qual/quant insight	